

## Souvenir Finder

Souvenir Finder is a travel lifestyle blog run by managing editor and New York City resident Kristin Francis. Souvenir Finder offers a unique take on a destination by exploring a place through its experiences and memories.

Your story will be told by managing editor and New York City resident Kristin Francis through well-researched, highly original articles, and social media posts, reaching our dedicated and engaged readers:

- In 2016, Souvenir Finder received 1,000,000+ page views
- 10,000+ followers on social media (Pinterest, Instagram, Facebook, Twitter and Snapchat
- In 2016, Souvenir Finder's average monthly reach on Pinterest was 1-2 million views
- Souvenir Finder has been featured in top publications like Travel & Leisure and Business Insider.